

EUREKA[★]2019 SPAIN

Heating, Cooling & Ventilation: Sustainable technologies for a better life

EUREKA ROADSHOW[★] SPAIN • 10 December 2019, Madrid



LOCATION: *Silken Puerta Madrid Hotel, Calle Juan Rizi 5., 28027, Madrid, Spain*

09.00 – 09.30 REGISTRATION & WELCOME COFFEE

09.30 – 10.15 PLENARY SESSION

09.30 – 09.40	Opening & welcome	Juergen Goeller , Chairman EPEE & Joan Miro Ramos , Chairman EVIA & Luis Mena , AFEC President
09.40 – 09.45	Introduction to EUREKA	Andrea Voigt , Director General EPEE
09.45 – 09.55	Welcome	Carel
09.55 – 10.15	Keynote speech	Galo Gutiérrez Monzonís , General Director of Industry and SMEs of the Spanish Ministry of Industry, Commerce and Tourism

10.15 – 11.20 PANEL SESSION ON BUILDINGS

10.15 – 10.25	The new EPBD – a game changer?	Santiago González Herraiz , Department of Regulatory Framework and Corporate Strategy Corporative for Energy Transition, IDAE
10.25 – 10.35	Decarbonization of buildings and their flexibility potential for the electrical system	Francisco Laverón , Head of Energy Prospective Energy Policies and Climate Change, Iberdrola
10.35 – 11.10	Panel on Buildings: New Frontiers – Leveraging smartness to deliver IAQ & Energy Efficiency	MODERATOR: Pilar Budí , Director General AFEC PANELLISTS: Alex Maymo Molina , Soler & Palau (TBC) Simone Alessandri , eu.bac Fatima Rojas , Red Eléctrica de España (TBC) Javier Rey , Professor of Thermal Engineering at the University of Valladolid
	Q&A / Debate with the audience	
11.10 – 11.20	Wrap-up	Wrap-up first session

11.20 – 11.35 COFFEE BREAK

11.35 – 13.00 PANEL SESSION ON THE COLD CHAIN

11.35 – 11.45	Introduction: Cooling in the global context, where do we stand?	Didier Coulomb , Director General, the International Institute of Refrigeration (IIR)
11.45 – 11.55	Implementation of the EU F-Gas Regulation in Spain	Guillermo Martínez , Head of Service of the Spanish Climate Change Office, Ministry for the Ecological Transition
11.55 – 12.05	Views from the industry: what opportunities & challenges? A look back at the last 5 years	Felix Sanz , Deputy Manager of the Asociación de Empresas de Frío y Sus Tecnologías
12.05 – 12.40	Panel on the Cold Chain	MODERATOR: Andrea Voigt , EPEE PANELLISTS: Javier Atencia , Tewis Smart Systems (TBC) Monica Vidal , ECODES Guillermo Martínez , Head of Service of the Spanish Climate Change Office, Ministry for the Ecological Transition
	Q&A / Debate with the audience	Felix Sanz , AEFYT Mercadona (TBC)
12.40 – 12.50	Wrap-up	Wrap-up second session
12.50 – 13.00	Closing remarks	Andrea Voigt , Director General EPEE & Luis Mena , AFEC President



From 13.00 NETWORKING LUNCH